2-YEAR MASTER DEGREE IN BUSINESS ADMINISTRATION

2020/2021 a.y.

Director of the Programme: prof. Eleonora Isaia
Our key strengths

• **Intensive teaching approach**: lectures are taught in blocks, sometimes as short as 2-3 weeks, with the assessment at the end of each course

• **True international exposure**: all courses taught in English, visiting professors coming from all over the world, foreign students

• **Managerial approach**: practice-oriented approaches in all courses, lab, case studies and presentations

• **TA (teaching assistant) support**: TA help to study and successfully pass exams

• **Scouting internship service**: provided in and out of Italy

• **Study material**
Visiting Professors

- Business & Management
- Business Administration
- BM + MBA
Teaching Methods

International Model:

- Intensive teaching (improves the speed of exam taking)
- Lectures combined with Teaching Assistance (classes)
- Lectures with no more than 100 students
- Teaching material provided to students
Annual tuition fees composed by:

• **ordinary fee**: UniTO variable amount depending of the student’s income level and potentially covered by scholarships and other kind of financial aid;

• **additional fee**: variable additional amount depending on the student’s ISEE level, but NOT covered by scholarships and other kind of financial aid.

More info [HERE](#) and [HERE](#) (UniTo tuition fees simulator)
2020-21 Calendar

- **Fall term**: September – December 2020
  Exam resits: one week, early January 2021

- **Winter Term**: January 2021 – April 2021
  Exam resits: one week, April 2021

- **Spring term**: April 2021 – June 2021
  Exam resits: one week, early July 2021
2020-21 Syllabus

1-year:
BUSINESS ADMINISTRATION BASICS + ADVANCED TOPICS

2-year:
MAJOR IN FINANCE & ACCOUNTING

2-year:
MAJOR IN BUSINESS MANAGEMENT AND INTERNATIONAL MARKETING
## 1° Year – Academic Curriculum

<table>
<thead>
<tr>
<th>YEAR</th>
<th>COURSE NAME</th>
<th>ECTS</th>
<th>Contact HRS</th>
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</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>International GAAP and financial analysis</td>
<td>10</td>
<td>70</td>
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<tr>
<td></td>
<td>Interpreting the Macroeconomic Scenario</td>
<td>12</td>
<td>84</td>
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<td>Business Organisation and Behaviour</td>
<td>6</td>
<td>42</td>
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<tr>
<td></td>
<td>Advanced capital markets and corporate finance - integrated course</td>
<td>10</td>
<td>70</td>
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<td>Strategic marketing</td>
<td>5</td>
<td>35</td>
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<td>Quantitative methods for decision making (Financial Mathematics + Data Analysis)</td>
<td>10</td>
<td>70</td>
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<td>Safety, quality and environment management</td>
<td>5</td>
<td>35</td>
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<td>International law and taxation - integrated course</td>
<td>10</td>
<td>70</td>
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2° Year – MAJOR in
FINANCE & ACCOUNTING

<table>
<thead>
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<th>COURSE NAME</th>
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<th>Contact HRS</th>
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<tbody>
<tr>
<td>2021-22</td>
<td>Risk Management, integrated reporting and sustainability - integrated course</td>
<td>12</td>
<td>84</td>
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<td></td>
<td><strong>Students choose two out of the following electives courses</strong></td>
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<tr>
<td></td>
<td>Management information systems and internal control</td>
<td>5</td>
<td>35</td>
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<td></td>
<td>Business Plan</td>
<td>5</td>
<td>35</td>
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<td>Mergers &amp; Acquisitions</td>
<td>5</td>
<td>35</td>
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<td></td>
<td>Derivatives</td>
<td>5</td>
<td>35</td>
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<td></td>
<td>Internship</td>
<td>18</td>
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<td></td>
<td>Project work</td>
<td>12</td>
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<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td>120</td>
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2° Year — MAJOR in
BUSINESS MANAGEMENT &
INTERNATIONAL MARKETING

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<th>Contact HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021-22</td>
<td>Corporate governance and business strategy</td>
<td>12</td>
<td>84</td>
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<td></td>
<td><strong>Students choose two out of the following electives courses</strong></td>
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<td>Brand management</td>
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<td>International business</td>
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<td>Entrepreneurship</td>
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<td>35</td>
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<td>Change and innovation management</td>
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<td>Digital Transformation</td>
<td>5</td>
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<td></td>
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INTERNATIONAL EXPERIENCE

- SAA + Department
- International Office
- Double Degrees
- Erasmus + Network
- Overseas Network
Employment opportunities

Added values of our graduates: language skills, international perspective, problem-solving mindset and overall knowledge of business management

Many careers in multinational and national companies as well as financial institutions and consultant companies are open to our graduates

They should be able to become middle and top-level managers in different business functions: marketing, sales and distribution, human resources, accounting and finance
For Non-EU students not living in Italy + Marco Polo Project students (max 25 students)

1) Apply through Apply@Unito by April 30th
   For information please refer to the International students office

2) Participate to the 2nd call for applications from 20/05 to 19/06 through MyUnito

3) NO ADMISSION TEST: Rankings will be based on your GMAT score → Minimum score 300
For Italian, EU and non-EU students living in Italy - (max 75 students)

COMPULSORY ADMISSION TEST IN ENGLISH:

1) 20 MAY (if you plan to graduate by 17/07)
2) SEPTEMBER 1st - 11:00 (if you plan to graduate by 16/10)

N.B. If you sit the exam on April 9th, but you do not matriculate within the deadlines set by the first call for admissions (“primo concorso”) you will have to sit again the test on September 1st

SYLLABUS: Attachment 2 – Syllabus English version
Register for the admission test

- **1st CALL FOR APPLICATIONS**: If you want to sit the exam on **20 MAY** you should register online through MyUnito from **06/03 to 23/03** at 1:00 p.m.

- **2nd CALL FOR APPLICATIONS**: If you want to sit the exam on **01/09** you should register online through MyUnito from **01/07 to 04/08** at 1:00 p.m.

Please note that at the first call for applications you can just express **1 preference**, whereas at the second call you can express **2 preferences**.
For Italian, EU and non-EU students

living in Italy - (max 75 students)

Rankings and matriculation

● 1st CALL FOR APPLICATIONS: publication of the rankings by 18/05 and matriculations from 20/07 to 22/07

● 2nd CALL FOR APPLICATIONS: publication of the rankings by 22/09 and matriculations from 19/10 to 16/11

More information:
● [https://www.business-administration.unito.it/do/home.pl](https://www.business-administration.unito.it/do/home.pl)
Useful Links

Master’s Degree

https://www.business-administration.unito.it/do/home.pl

University of Torino: www.unito.it
SAA School of Management: http://www.saamanagement.it/
School of Management and Economics: www.sme.unito.it
Department of Management: www.management.unito.it
Contacts

• **Director of the Programme:** Prof. Eleonora ISAIA

• **Teaching Manager:** Dr. Lorenzo VASILE

• **Email address:** mdmba.management@unito.it